



Focus 2019

Association for Clinical Biochemistry &
Laboratory Medicine | National Meeting
SEC | Glasgow | 1-3 May

Scottish Event Campus, Glasgow **Company Participation & Sponsorship Opportunities**



The Association for
**Clinical Biochemistry &
Laboratory Medicine**

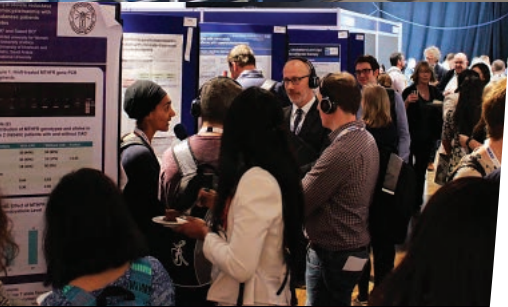
Better Science, Better Testing, Better Care

www.acb.org.uk/focus



Focus 2019

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It's our privilege to invite you to Glasgow to participate in Focus 2019.

The conference will be held at the Scottish Event Campus (previously known as the Scottish Exhibition and Conference Centre), an internationally recognised venue.

Exhibition set up and the traditional training day will take place on Wednesday 1st May 2019 with the main conference and exhibition on Thursday 2nd and Friday 3rd May.

The scientific programme aims to have something for everyone. We'll have a 'Focus on Service and Science' with two themed streams running through the programme. The 'Focus on Service' theme will include discussion on current challenging issues, including accreditation and external quality assessment, as well as looking at demand optimisation, standardisation, IT issues and configuration of laboratory services. Meanwhile, 'Focus on Science' will include some challenging scientific issues and an update on areas of clinical interest, including obesity, lipids and nutrition. Regular favourites such as the ACB Medal Award, the Clinical Cases session, the ACB-AACC Transatlantic Lecture, the ACB Foundation Lecture and the RCPATH Flynn Lecture will, of course, be appearing as well. Thanks to Bernie Croal (Scientific Committee Chair) and the Scientific Committee for their work in putting together such an enticing programme.

The Focus 2019 scientific programme, exhibitor & venue information, abstracts and daily updates will all be available in the palm of your hand on the free ACB Focus 2019 app for iOS and Android. The exhibition itself is situated in the main hall of the conference venue and will host the poster areas and catering outlets.

So we're very much looking forward to welcoming you to Glasgow. Come and join us for what we anticipate will be a great conference providing great opportunities.

Kevin Deans, Chair, Focus 2019 Organising Committee

The Exhibition

Exhibition space is offered in 6sqm blocks with the option to book single or multiple blocks. The stand price includes shell scheme and an electrical socket but space only is also an option for those who prefer to build their own stand.

Provisional opening hours for the Exhibition are:

Thursday 08.30-17.00
Friday 08.30-16.00

Exhibition Fees

The exhibition fees are £1,700 per 6sqm block for ACB Corporate Members and £2,250 for non-members. All prices exclusive of VAT at current rate.

Please note that companies should contact the ACB office directly to find out more about membership, or via the website www.acb.org.uk.

The fees include

- shell scheme
- an electrical package based on one socket per 6sqm block
- a 100 word entry on the Focus 2019 Conference App and a listing on the Focus 2019 website with a link to the company website
- 1 complimentary scientific programme registration and 1 exhibition only registration per 6sqm block. (Please note these tickets are NOT transferable.)

All sponsorship opportunities (see below and overleaf) will be available to companies without the requirement to exhibit.

Industry Sponsored Workshops

Industry sponsored workshops are available to take place in the lecture theatres/presentation areas during the extended morning coffee and lunch breaks. A maximum of four workshops per day are available. A maximum of two sessions can be allocated to any one organisation. A maximum of 40 minutes is allocated to each session.

The cost per workshop is £1,600.

Commercial Partner Package

There is the opportunity for companies to increase their profile at the meeting by becoming a Commercial Partner. The package is detailed below and is only available to ACB Corporate Members.

- Company name and logo on all promotional pdfs
- Company logo on the Focus website with link to company website
- Company name and logo on the Focus 2019 Conference App with a 100 word text entry (additional to exhibition package entry)
- 1 App push notification (maximum 500 characters with a subject line no greater than 100 characters)
- 6 scientific programme registrations (these do not include conference dinner, which can be purchased separately)

Package cost **£6,500**

Sponsoring Programme Activities

The following lectures and awards are available for sponsorship on a first-come-first-served basis.

- **ACB/AACC Transatlantic Award** £500
- **Parallel Symposium** £500
- **ACB Medal Award** £500
- **ACB Award for the best poster** (Clinical Cases) £200
- **ACB Award for the best poster** (Audit) £200

Additional Sponsorship Items

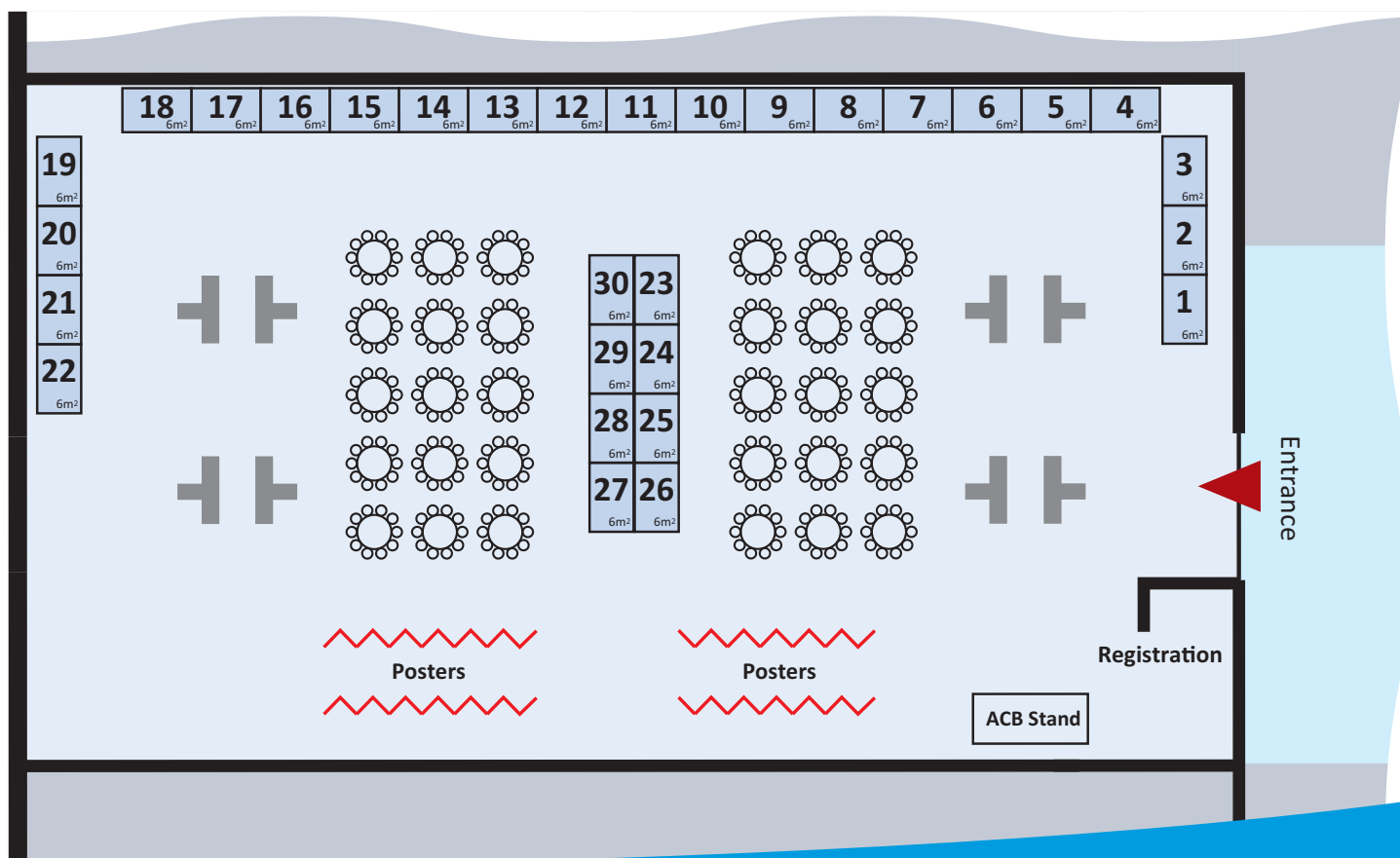
- **Delegate Bags** £2,500*
- **Lanyards** £2,000* or £1,000 if lanyards provided by the sponsoring company
- **Device charging station** £1,500
- **Bag Inserts** £1,000

*Costs are based on Focus 2019 sourcing the items, alternatively sponsors may provide these items. All costs are exclusive of VAT at current rate.

Exhibition Plan

NOT TO SCALE

The ACB reserves the right to amend the plan at any time. Exhibition space and sponsorship items will be allocated on a first come, first served basis.



Booking

All company participation and sponsorship opportunities are now open to book.

All bookings must be accompanied by an official purchase order. If your company does not use purchase orders an email stating that will be sufficient – this must include all invoicing details. Any changes to invoicing address etc will incur a £10.00 plus VAT administration fee.

Please note that this year's standard exhibition package includes a complimentary registration for the Scientific Programme along with an exhibition only ticket, but does not include conference dinner tickets as it has become clear from previous years that a standard allocation of tickets for the Dinner to all exhibitors did not work well. The Committee wishes to emphasise that all exhibitors are very welcome at the Conference Dinner, which provides an excellent opportunity for informal networking in a convivial atmosphere. This year's event will be held at The Tall Ship at Riverside, a unique venue which promises to be memorable. She was built in 1896 on the River Clyde when Glasgow was recognised as the Second City of the Empire and she is now the only Clyde built sailing ship still afloat in the UK.

If Exhibitors would like to attend the Conference Dinner then please do contact the Focus 2019 Secretariat c/o ACB Office at focus2019@acb.org.uk to book your tickets.

Publicity and Promotion

A Focus 2019 logo can be provided to all exhibitors on request to help you promote your participation.

Exhibitors will be listed on the Focus website and app.

You will also have an opportunity to purchase additional text in the app and/or app push notifications should you wish.

Industry Sponsored Workshop (ISW) - title and speaker names are required but if this is not possible then the company name will be published on the website and app against the booked slot until this information is provided.

For ISWs a request will be included in the exhibitor manual for speaker biographies and brief description of presentations to be published on the website and app to help publicise your participation.

Exhibition Manual

An Exhibition manual containing details of services and contractors, rules and regulations will be issued to all exhibiting companies by 1st February 2019. The Association for Clinical Biochemistry and Laboratory Medicine reserves the right to amend the manual at any time.

Payment

A 10% deposit is payable on bookings made before 1st February 2019.

All bookings made after 1st February 2019 will be invoiced and due within 30 days.

All invoices must be settled in full a minimum of 4 weeks prior to the event.

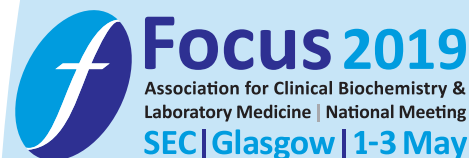
If payment is not made within the timescales provided, the booking may be declared void and the exhibition space or sponsorship item may be released for sale to other parties. Should any amount remain outstanding at the time of the meeting, neither the company personnel nor contractors will be allowed access to the exhibition space or meeting until payment is received.

For corporate membership discount your 2019 ACB membership must be paid in full prior to the time of the meeting taking place. If your corporate membership is not paid by this time the ACB have the right to charge the difference between the corporate membership rate and the non member rate.

Cancellation Policy

Cancellations prior to 1st February 2019 – the 10% deposit will be retained.

Cancellations after 1st February 2019 – the full amount of the commitment will be due unless the exhibition space or sponsorship item is sold to another party then only the 10% deposit will be retained.





Contact Details

Focus 2019 Secretariat
c/o ACB administrative office
130-132 Tooley Street
London
SE1 2TU

020 7403 8001
focus2019@acb.org.uk

www.acb.org.uk/focus

 Facebook: ACB Focus

 Twitter: @ACBFocus



The Association for
**Clinical Biochemistry &
Laboratory Medicine**

Better Science, Better Testing, Better Care

Company

Contact name

Address

Tel

Fax

E-mail

Exhibition Fees *£1,700 ACB Corporate Members (£2,250 non-members) 6 sqm stand* £

We wish to reserve stand number(s)

Commercial Partner Package *£6,500 – Corporate Members only* £

Industry Sponsored Workshops *£1,600*

Date Time £

Additional Sponsorship Items

Item £

Item £

Item £

Sponsorship of Programme Item

Item £

Subtotal £

Plus VAT at current rate £

TOTAL £

Purchase Order No (please supply copy of official purchase order documentation to focus2019@acb.org.uk)

I accept the Terms & Conditions of sponsorship for Focus 2019 (www.acb.org.uk/focus/sponsors/tandcs)

Signature

Name **Date**

All costs are exclusive of VAT at current rate.