



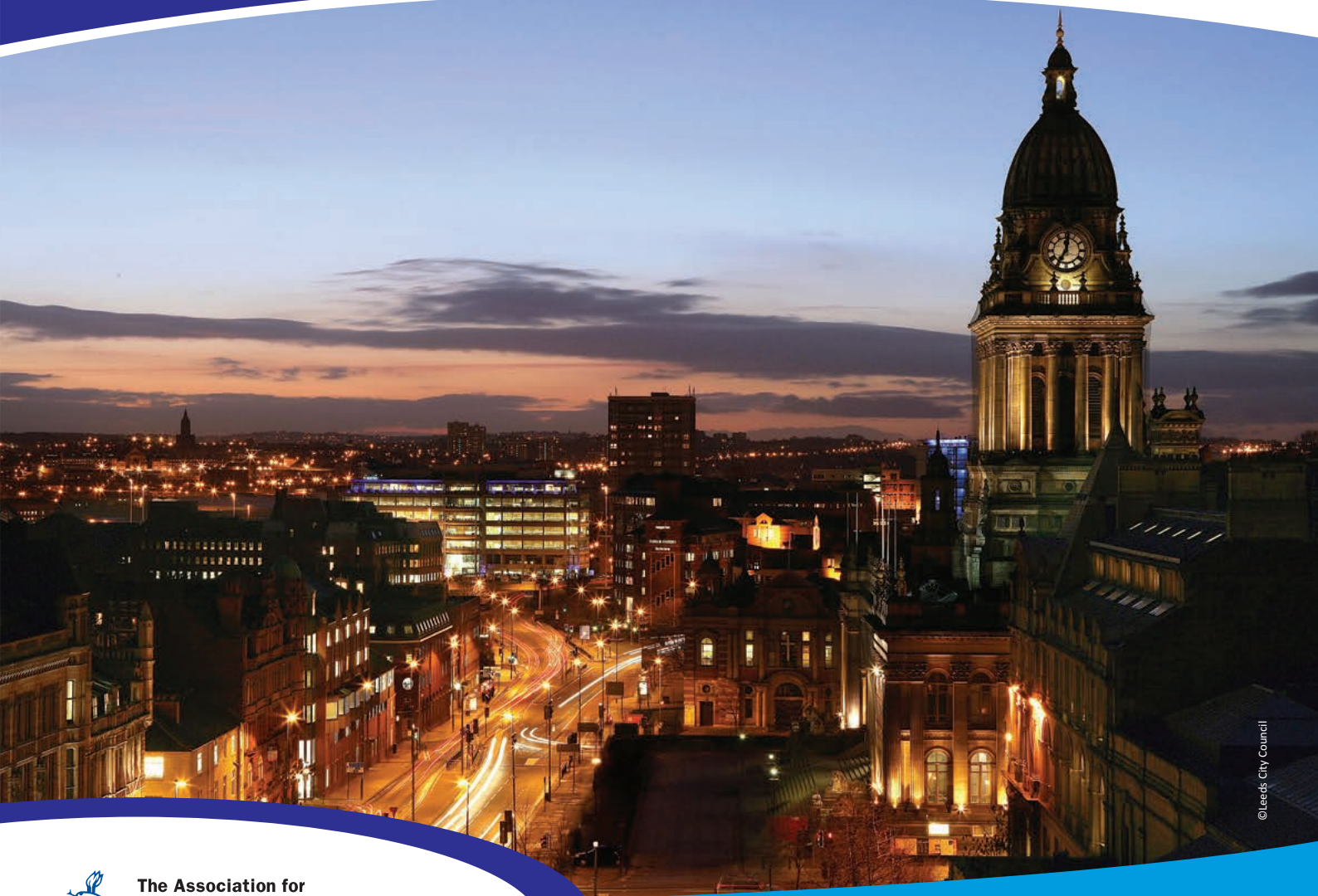
Focus 2017

Association for Clinical Biochemistry &
Laboratory Medicine | National Meeting

Leeds | 3-5 May

The Royal Armouries, Leeds

Company Participation & Sponsorship Opportunities



The Association for
Clinical Biochemistry &
Laboratory Medicine

Better Science, Better Testing, Better Care

www.focus-acb.org.uk



Focus 2017

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ACB Focus 2017 will take place at the Royal Armouries in Leeds.

Set in a modern waterfront development, close to Leeds city centre, the Royal Armouries is home to the national collection of arms and armour, and displays over 8,500 objects throughout its six themed galleries.

The ACB Focus 2017 scientific programme, venue information, abstracts and daily updates will all be available in the palm of your hand on the free ACB Focus 2017 App for iPhone, Android and Windows. The exhibition itself is situated on the main floor of the conference and will host the poster area and catering outlets.

The scientific programme includes plenary lectures, symposia, workshops, oral and poster presentations.

The Exhibition

Exhibition space is offered in 6sqm blocks with the option to book single or multiple blocks. The stand price includes shell scheme and an electrical socket but space only is an option for those who prefer to build their own stand.

Provisional opening hours for the Exhibition will be:

Thursday	1000 – 1700 hours
Friday	0900 – 1700 hours.

Early Booking Discount

We are offering a 10% discount for bookings made by 31 July 2016.

For more information please contact the Focus 2017 Secretariat

If you book on this discount, the full amount will be invoiced and payment will be due by 30 October 2016.

Exhibition Fees

The exhibition fees are £260 plus VAT per square metre for ACB Corporate Members and £350 plus VAT for non members.

Please note that companies should contact the ACB office directly to find out more about membership, or via the website www.acb.org.uk.

Companies who plan to build a 'space only' stand, please inform the Conference Secretariat by 1 February 2017, otherwise shell scheme will be built.

The fees include

- shell scheme
- an electrical package based on one socket per 6sqm block
- a 100 word entry on the Focus 2017 Conference App and a listing on the Focus 2017 web site with a link to the company website
- 1 complimentary registration per 6sqm block

All sponsorship opportunities (see below and overleaf) will be available to companies without the requirement to exhibit.

Industry Sponsored Workshops

Industry sponsored workshops are available during the extended morning coffee breaks. A maximum of four workshops per day are available. A maximum of two sessions can be allocated to any one organisation.

The cost per workshop is £1,500



Commercial Partner Package

There is the opportunity for companies to increase their profile at the meeting by becoming a Commercial Partner. The package is detailed below and is only available to ACB Corporate Members

- Company name and logo on all promotional pdfs
- Company logo on the Focus website with link to company website
- Company name and logo on the Focus 2017 Conference App with a 100 word text entry (additional to exhibition package entry)
- 10 full delegate registrations

Package cost **£6,000 + VAT**

Hosted Sessions

There is also the opportunity to run a Hosted Session. Hosted Sessions will run in parallel to the Symposia sessions (a maximum of two Symposia Sessions will run in parallel to a Hosted Session).

The cost per session is **£5,000**

Sponsoring Programme Activities

The following lectures and awards are available for sponsorship on a first-come-first-served basis. Sponsorship is limited to one item per company until 23 December 2016.

- **ACB Foundation Award** £1,500
- **ACB/AACC Transatlantic Award** £1,500
- **ACB International Lecturer** £1,500
- **Parallel Symposium** £2,000
- **ACB Medal Award** £1,000
- **ACB Award for the best poster (Clinical Cases)** £500
- **ACB Award for the best poster (Audit)** £500

Additional Sponsorship Items

- **Delegate Bags** £5,000*
- **Lanyards** £2,000* or £1,000 if lanyards provided by the sponsoring company
- **Internet Café** £5,000
- **Bag Inserts** £1,000

*Costs are based on Focus 2017 sourcing the items, alternatively sponsors may provide these items. All costs are exclusive of VAT where applicable.

Booking

Booking is now open and each exhibition space and sponsorship item will be allocated on a first come, first served basis.


Contact Details


Focus 2017 Secretariat
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Charles Darwin House
12 Roger Street
London
WC1N 2JU

0207 685 2404

conferences@portlandpress.com

www.focus-acb.org.uk

 Facebook: ACB Focus

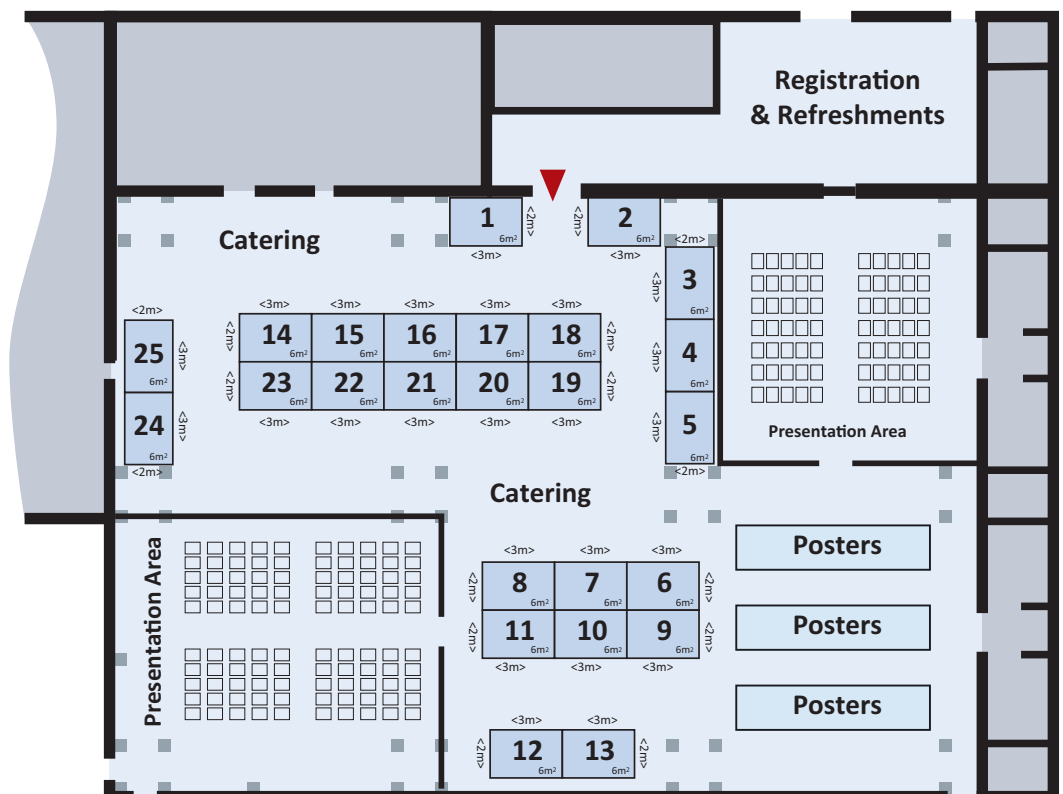
 Twitter: @ACBFocus

Exhibition Plan

NOT TO SCALE

The ACB reserves the right to amend the plan at any time.

Exhibition space and sponsorship items will be allocated on a first come, first served basis.





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Application for company participation and sponsorship

Company

Contact name

Address

Tel

Fax

E-mail

Exhibition Fees £260+VAT ACB Corporate Members (£350+VAT non-members) per square metre

£

We wish to reserve stand number(s)

Commercial Partner Package £6,000 - Corporate Members only

£

Industry Sponsored Workshops £1,500

Date

Time

£

Hosted Sessions £5,000

Date

Time

£

Additional Sponsorship Items

Item

£

Item

£

Item

£

Sponsorship of Programme Item (limited to one per company until 23 December 2016)

Item

£

Subtotal

£

Plus VAT at current rate

£

TOTAL

£

Signature

Name

Date