

Frontiers in Laboratory Medicine 2012

Pathology Improving Patient Outcomes

**The essential meeting
for senior laboratory
professionals**

**International speakers and national
experts, panel discussions, debates
and workshops.**

Topics to include:

- The National Strategy for Pathology
- Quality Assurance through GP Commissioning
- What a National Primary Care Commissioning Toolkit means for Pathology
- How to Influence Good Clinical Laboratory Practice in Primary Care
- Seven Day Working ... Impacts on Outcomes
- Delivering Successful Transformational Change
- Pathology Workforce into the Future
- Providing the Perfect Patient Experience
- Lean – Improving Safety, Quality and Efficiency

**31st January –
1st February
2012**

**Austin Court,
Birmingham**

Register your interest at:
<http://acb.org.uk/site/film.asp>

Further information from:

FiLM Secretariat
Meeting Makers
Jordanhill Campus
76 Southbrae Drive
Glasgow G13 1PP
Scotland, UK

Tel: 0141 434 1500
Fax: 0141 434 1519

film@meetingmakers.co.uk



Frontiers in Laboratory Medicine is organised by the
Association for Clinical Biochemistry and the Dark Report

 The Association for
Clinical Biochemistry

**THE DARK
REPORT**

Frontiers in Laboratory Medicine 2012

FiLM 2012 Programme



Day One: Tuesday 31st January

0900 Introduction

Michael Thomas, President ACB and Robert Michel, Dark Report

STRATEGY FOR PATHOLOGY

0910 Strategic direction of UK Pathology

Ian Barnes, National Clinical Director of Pathology, Department of Health, UK

0945 Quality assurance through GP commissioning

Paul Zollinger-Reid, Chief Executive, NHS Cambridgeshire, UK

So what will be different about clinically led commissioning? Paul provides an insight into what the future of clinically led commissioning will be. Paul is a GP, he is Director of GP commissioning at East of England SHA and is also Medical Advisor and Primary Care Lead at Kings Fund. He is responsible for several national workstreams – the development of authorisation for GP consortia and the pathfinder Learning Network.

1020 Question time – how do we deliver a joined up service for patients?

Chair : **Mike Thomas**, ACB President, UK

Ian Barnes, National Clinical Director of Pathology, Department of Health, UK

Julian Barth, Leeds General Infirmary, UK

Paul Zollinger-Reid, Chief Executive, NHS Cambridgeshire, UK

Archie Prentice, President, Royal College of Pathologists, UK

1100 Morning coffee/tea break

1120 What influences successful transitional change?

Helen Bevan, Director of Service Transformation at the NHS Institute for Innovation and Improvement, UK

Helen has led change initiatives at local and national level creating improvements for millions of patients and in 2008 was named as one of the 60 most influential people in the history of the NHS. She has initiated and led radical change in an NHS hospital to greatly improve patient services. She established the 'Pursuing Perfection' programme to provide perfect, 'defect free' change in the NHS. In this session, Helen will share her exceptional learning about the conditions required to deliver successful large scale change and how we can adapt this learning to meet the challenges of Pathology service reform.

1230 Lunch

PRIMARY CARE AND PATHOLOGY

1330 Primary care integration and the affect on pathology

James Crawford, Chair of Pathology & Lab Medicine, North Shore Long Island Jewish Health System Laboratories, New York, USA

James leads the committee on "Medical Homes" – a project which integrates patient care by making primary care doctors responsible for tracking the patient and getting proactive care accomplished. He will explain how primary care integration affects the utilization of pathology testing and how laboratories will need to step forward and support this.

1400 Influencing primary care clinical practice

Stuart Smellie, Consultant Chemical Pathologist in the County Durham and Darlington NHS Foundation Trust and Head of the South Durham Laboratories, UK

Stuart is actively involved in primary care benchmarking and promoting good laboratory practice. He has collaborated with a wide range of professional and Department of Health organisations to educate on and improve laboratory test utilisation. He has published a series of best practice primary care pathology guidelines and developed web based advice for primary care professionals.

1430 Commissioning community pathology services in the future

Hemal Desai, Clinical Adviser to the Strategic Projects Team, NHS Midlands and East, UK

Hemal is a GP in London and is Clinical Advisor to the National Clinical Director for Pathology. He is currently leading the development of a national commissioning toolkit to support PCT's and CCGs to commission Pathology services. Understand what this means for Pathology provision ... are we ready to deliver?

1500 Panel discussion – is pathology ready to deliver what primary care needs?

1530 Afternoon Coffee/Tea Break

PATIENT CENTRED PATHOLOGY

1550 Innovation, health and wealth

Doris-Ann Williams, BIVDA, UK

Doris-Ann will comment on the significance of the report to the pathology community.

1600 Integrated diabetes care

John McKnight, Metabolic Unit, Western General Hospital, Edinburgh, UK

1630 The perfect patient service centre

Jean Hammelev, Executive Director, Program Office & Quality, Sonora Quest Laboratories/Laboratory Sciences of Arizona, USA

1710 Close



FiLM 2012 Programme

Day Two: Wednesday 1st February

BREAKFAST WORKSHOPS

0730-0830 (breakfast will be provided)

- 1 **Multidisciplinary working in a multi-site DGH**
Shirley Spoors, Consultant Clinical Scientist,
Doncaster and Bassetlaw Hospital NHS Trust, UK
- 2 **Successes and failures in reorganisation**
Neil Anderson, Director of Coventry and
Warwickshire Pathology Services, UK
- 3 **Shared care pathology**
Nigel Lawson, Derby Hospitals NHS Foundation
Trust, UK

Chair: Robert Michel, Dark Report, US

WORKFORCE

- 0900 **Pathology staffing into the future**
Sue Hill, Chief Scientific Officer, Department of
Health, UK
- Professor Sue Hill OBE was appointed Chief Scientific Officer in 2002. She is involved in several initiatives across the DH, acting as National Clinical Lead for Physiological Measurement Diagnostics, co-chairing the DH Diagnostics Clinical Committee and is joint National Clinical Director for the DH Respiratory programme. Sue also leads the Modernising Scientific Careers programme.
- 0940 **Efficient and efficacious – a US model for medical laboratory professionals**
Elissa Passiment, Executive Vice President,
American Society for Clinical Laboratory Science, USA
ASCLS is a professional non-profit organization of clinical laboratory scientists providing education, legislative and regulatory advocacy. Elissa represents the Association on the Federal Drug Agency Laboratory Association Roundtable. Elissa will address FiLM delegates on laboratory workforce issues faced in the United States.
- 1010 **24/7 Microbiology service**
Simon Rattenbury, Laboratory Manager, Royal Free
Hampstead NHS Trust, UK
- Simon presents case studies illustrating how seven day working in Microbiology has improved patient outcomes (MRSA and C Difficile), workforce has been deployed more effectively, is EWTD compliant and equipment is used more efficiently.

1040 **Panel discussion**

1100 **Morning coffee/tea break**

PARTNERSHIP WORKING

- 1120 **The opportunities and challenges facing HPA through pathology rationalisation**
Eric Bolton, Professor in Public Health Microbiology,
Acting Director HPA Central Office, UK
- The Health Protection Agency (HPA) is an independent UK organisation that functions to protect the public from

infectious disease and environmental hazard. From April 2013 the HPA becomes part of Public Health England. Eric outlines what reforms may mean for the future of the HPA.

- 1155 **Modernising hospital transfusion practice with information technology**
Michael Murphy, Professor of Blood Transfusion
Medicine, University of Oxford, UK
- Mike presents the current challenges facing good hospital transfusion practice, including improving patient safety, minimising inappropriate blood use and complying with new regulations. Learn of the Oxford experience of addressing such challenges by developing and implementing an 'end-to-end' electronic transfusion system, which has enabled the establishment of a centralised transfusion service throughout Oxfordshire.
- 1230 **Integrating molecular pathology into patient pathways**
Ian Cree, Professor of Histopathology, Pharmacy and
Biomedical Sciences, University of Portsmouth, UK
- Ian outlines the organisational and IT requirements for an integrated molecular pathology service. He will illustrate how molecular technologies combined with intra-operative testing have benefited breast cancer pathway patients and how greater use of gene mutation assays is benefiting patients with melanoma, lung and colorectal cancer.
- 1305 **Lunch**
- EMBEDDING THE CULTURE OF IMPROVEMENT**
- 1345 **Training junior doctors in service improvement**
Saimah Arif, National Clinical Lead – Pathology
Service Improvement, UK
- EMSHA histopathology trainees are piloting training in service improvement techniques. The Royal College of Pathologists curriculum requires trainees to have knowledge of improvement and project management methodologies, to apply methodologies for developing creative strategies to improve services and patient care. Saimah will outline the approaches undertaken to set up the training and examples of practical improvement.
- 1415 **Lean work cell – automation is not always the answer**
Mick Chomyn, Assistant General Manager, Path
Links, UK
- Drawing from experience of implementation in laboratories across Lincolnshire, by optimizing layout, work processes and choice of equipment, Lean Work Cells can provide an alternative solution to delivering significant cost, quality and productivity improvements.
- 1445 **Breakout sessions 1**
- Delegates will be able to choose from a number of presentations in the breakout rooms.
Refreshments will be served during the breakout sessions.
- A: Making lean a way of life**
David Clark, Rob Hughes, Path Links, UK



FiLM 2012 Programme

B: Blood transfusion – improving safety in day case surgery

Peter Gray / Matthew Barnett – Advanced practitioner for transfusion services, Taunton, UK

C: A never ending story – continuous improvement – six years on

Dave Hamer, National Clinical Lead – Blood Sciences, Bolton NHS Foundation Trust, UK

1525 **Breakout sessions 2** (repeated sessions)

UK PATHOLOGY SERVICES - MAKING IT MORE THAN THE SUM OF ITS PARTS

1600 **Act now or else**

Robert Michel

Laboratory Medicine delivery in the UK is changing... What will be the impact on the commissioning and the quality of our services if we don't embrace change and lead proactively? Robert shares his insight into UK Pathology and global experiences of Laboratory Medicine.

1700 **Close**



REGISTRATION FEES

FiLM 2012

NHS/Public Sector/Laboratory Professionals

On or before 31st Dec 2011: £358.80 (£299 + VAT at 20%)

From 1st Jan 2012: £414.00 (£345 + VAT at 20%)

Commercial Organisations

£594 (£495 + VAT at 20%)

For those attending FiLM 2012, fees include all technical sessions, refreshments, lunch on 31st January and 1st February 2012, conference literature (including online access to presentations after the event) and the Dinner on the evening of 31st January.

Shared registrations are available to split one registration between two members of staff, each attending one day.

FiLM 2012 Dinner

The FiLM 2012 Dinner will take place at Bank Restaurant at 4 Brindley Place, Birmingham. Join us for a chic dining experience in this exceptional venue. The evening will begin with pre-dinner drinks at 1930 hours, followed by a three course dinner and drinks.

Accommodation

Accommodation is available at the following hotels. Prices are per room, per night and include breakfast.

HOTEL	STARS	SINGLE	DOUBLE
Jurys Inn	3	£82.50	£91.00
Holiday Inn Express	3	£99.00	£99.00
Mint Hotel (formerly City Inn)	4	£107.50	£117.50
Malmaison	4	£125.00	£135.00

To secure your accommodation you must provide a credit card number, expiry date and security code. Your credit card details will be forwarded to the hotel prior to your arrival to secure your reservation. In the event of non-arrival or cancellation after Friday 9th December 2011, the hotel will charge to the card an amount up to the equivalent of the full stay booked. Please note that any reduction in room nights will be treated as a cancellation by the hotel and the hotel will be entitled to take payment from the card provided.

Please ensure that your credit card is valid at the time of the conference otherwise your accommodation cannot be guaranteed. Delegates must settle their account on the day of arrival or departure. Accommodation should be reserved by Friday 9th December 2011- after this date availability and rates cannot be guaranteed.



Register on-line at www.acb.org.uk/site/film.asp

Registration

Please register on-line at
www.acb.org.uk/site/film.asp

or complete the booking form below and return to:

FILM Secretariat, Meeting Makers, Jordanhill Campus,
76 Southbrae Drive, Glasgow, G13 1PP, Scotland, UK

Fax: 0141 434 1519

DELEGATE INFORMATION

Title (Prof/Dr/Mr/Ms/Mrs/Miss etc) _____

First Name _____

Family Name _____

Job Title _____

Organisation _____

Building/House Name _____

Street Address (1) _____

Street Address (2) _____

City _____

State/Province/County _____

Zip/Postcode _____

Country _____

Telephone _____

Fax _____

Email Address _____

Member of associations _____

Membership number (if known) _____

Personal Requirements (Please give details of any dietary requirements or concerns relating to visual or hearing difficulties, access or allergies, etc):

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SOCIAL PROGRAMME

The Dinner on the evening of Tuesday 31st January 2012 is included in the FILM 2012 fee, please confirm if you will be attending.

I will attend the dinner Yes No

SHARED REGISTRATION

To select the shared registration option, please tick here

Please provide the name of the person sharing the registration

(please note that confirmation will only be sent to the individual completing the booking form)

CONFERENCE NOTES

Additional copies of the conference notes and online access to the presentations are available to purchase. The notes are also available to buy if you are unable to attend the meeting and online access will be available after the meeting.

Conference Notes £95.00 No of copies _____ £ _____

Total Fees £ _____

QUESTION TIME

Please submit a question for the Tuesday morning question time session:

BREAKFAST WORKSHOPS

Please select a breakfast workshop from the list below:

1 - Multidisciplinary working in a multi-site DGH

2 - Successes and failures in reorganisation

3 - Development of care pathways

BREAKOUT SESSIONS

Please select from:

A - Making lean a way of life Session 1 Session 2

B - Blood transfusion

C - A never ending story

PAYMENT DETAILS

PAYMENT BY CREDIT CARD

If you wish to pay by credit card please tick the box and you will be sent a link to enter your credit card details into the on-line system

PAYMENT BY CHEQUE

If paying by cheque, please ensure that your cheque is drawn on a UK bank, and made payable to the ACB.

PAYMENT BY BANK TRANSFER

The bank account details for FILM 2012 are as follows:

Account Name: Association for Clinical Biochemistry

Account Number: 70116211 Sort Code: 40-02-12

Name of bank: HSBC Bank plc

Address of bank: 2 Chiswick High Road, Chiswick, London, W4 4HJ

Please quote your name and invoice no. or delegate ID no. as a reference.

ACCOMMODATION

To select accommodation please indicate your chosen hotel.

PLEASE NOTE: ALL ROOM COSTS ARE PER ROOM PER NIGHT, ARE INCLUSIVE OF BREAKFAST AND VAT.

Hotel	Single <input checked="" type="checkbox"/>	Double <input checked="" type="checkbox"/>	Arrival Date	Departure Date	No. of Nights
Jurys Inn					
Holiday Inn Express					
Mint Hotel					
Malmaison					

To secure your accommodation you must provide a credit card number, expiry date and security code. Your credit card details will be forwarded to the hotel prior to your arrival to secure your reservation. Please ensure that your credit card is valid at the time of the conference otherwise your accommodation cannot be guaranteed. **Bookings made without card details will not be valid.**

Delegates must settle their accounts on the day of arrival or departure.

Please complete VISA/Mastercard* details below (*delete as applicable)

Card Number

/ /

Expiry Date /

Address of Card Holder (if different from address in registration section)

Signature _____

CANCELLATION POLICY

All cancellations must be notified in writing.

Cancellation of Registration

Cancellations must be received in writing on or before 9th December 2011 and will be subject to an administration charge of £65. After this date there will be no refunds for cancellation of registration.

Cancellation of Hotel Accommodation

Cancellations received before 9th December 2011 – no penalty. Cancellations received after 9th December 2011 or non-arrival – hotels will deduct from your credit card an amount up to the value of the duration of the stay booked.

I have read and accepted the cancellation terms as contained within this booking form.

Signature _____ Date _____

Frontiers in Laboratory Medicine 2012

As a result of attending this conference delegates will:

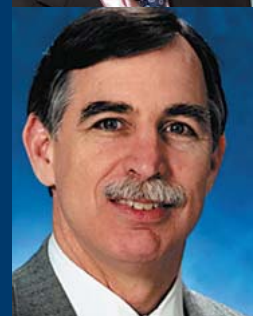
- ◆ Gain a full update on strategic developments in the NHS and Pathology and their potential application to the delivery of a quality and cost effective service.
- ◆ Network with policy makers and leaders who are shaping reforms in Laboratory medicine.
- ◆ Understand the changing priorities of the NHS of the future.
- ◆ Share the experience of Global expertise in laboratory services.
- ◆ Understand the practical changes required to deliver your key business objectives.
- ◆ Implement simple cost effective solutions to common problems and improve quality and efficiency with minimal investment.
- ◆ Be able to influence key stakeholders of the strategic benefits effective Pathology services can have on the wider healthcare community.
- ◆ Have access for expertise in strategic business, operational management and improvement skills.

A personal invitation from Chairmen Michael Thomas and Robert Michel

" FiLM celebrates its 10th anniversary in 2012. Leading policy makers from both national and international arenas will deliver an influential programme of topical issues on the strategic direction and transformational changes impacting on pathology services. The meeting will provide opportunities to engage in debate over the emergent service delivery landscape as commissioners' focus on patient centred services. We look forward to welcoming you to what has become *the* visionary annual forum on strategies in laboratory medicine. "

Michael Thomas, President, ACB, UK

Robert Michel, Editor-in-Chief, The Dark Report, USA



Experiences of FiLM 2011 delegates

- " Excellent event, accomplished speakers who challenge my thinking ... returning with tools to improve our service."**
- " The sharing of international experiences, challenges and victories regarding pathology and laboratory management was phenomenal."**
- " FiLM's big asset is being bang up to date, with authoritative speakers giving realistic views."**
- " Informative and thought provoking good opportunity for networking and sharing experiences."**
- "A must attend, in my view, for all professionals comprising pathology."**
- "Being in the presence of so many innovative thinkers and doers within pathology. Meeting pathologists who get out there – inspirational."**

FiLM 2012 is sponsored by:

